Sponsoring AWEA WINDPOWER Conference & Exhibition gives you the opportunity to broadcast your company brand to thousands of industry buyers, technical experts, and market suppliers. This type of exposure is invaluable to companies that want to be considered market leaders, and shows both commitment to a growing industry and value as a market resource.

For more details on sponsorship opportunities, go to windpower19.sponsorship.ges.com
WINDPOWER consistently attracts new companies and innovators. You’ll find all of your best leads here in one place—when you sponsor WINDPOWER, your brand will be placed in front of thousands of prospects.

INDUSTRY STRIDES MEAN BIG BUSINESS FOR SPONSORS.

2018 has been a historic year as wind power surpassed 90,000 MW installed and the AWEA WINDPOWER Conference grew 10% making it the largest show in 5 years. The wind industry’s powerful growth is poised to continue in 2019, with more than 37,700 MW of wind capacity under construction or in advanced development. Be a part of this success and gain important visibility at the number one wind energy networking event in the Western Hemisphere.
2019 SPONSORSHIP OPPORTUNITIES

NETWORKING & HOSPITALITY

Opening Reception (Monday)-Available
Kick off the conference right with branding throughout the most highly anticipated networking reception. Sponsorship includes branded recognition at each bar station, your own signature cocktail to represent your brand with attendees, and recognition as an official event sponsor. $25,000 Shared/$50,000 Exclusive

Opening Reception Photo Booth-Available
Help Opening Reception partygoers capture their WINDPOWER friendships in this entertaining style. $10,000

Exhibitor Toast (Monday)-Available
Join AWEA Leadership and exhibitors before the show floor opens as we toast to the start of another successful WINDPOWER. Sponsorship includes signage, recognition as an official event sponsor, and the opportunity to say a few words. $7,500

Exhibit Hall Happy Hour (Tuesday)-Available
Celebrate the close of the first full day of the conference as the official happy hour sponsor. Sponsorship includes branded signage at bars throughout the exhibition hall, a bar located in or near your booth, as well as recognition as an official event sponsor. $10,000

Breakfast & Breaks-Available
Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the program guide. Includes all breakfasts and AM/PM coffee breaks. $25,000

ePoster Gallery-Available
Back by popular demand, the ePoster Gallery presents limitless real estate to promote your brand. Sponsorship includes branding of the ePoster area, ability to include a sponsor loop between presentations, and recognition as an official event sponsor. $20,000

Networking Meet-Ups-Available
Sponsor informal meet-ups on Tuesday and Wednesday at unique locations around Houston. Contact for pricing.

Educational Poster Reception (Wednesday)-Available
Receive visibility as the official sponsor of the Poster Reception. Sponsorship includes branded recognition at bars in the ePoster Gallery area, and recognition as an official event sponsor. $10,000

Premium Water Station Sponsor-Available
Branded recognition on recyclable cups or reusable water bottles provided at sponsor station and around the exhibition hall. $15,000-$30,000

Water Stations-Available
Your brand will help keep attendees hydrated while networking through the expo hall. Sponsorship includes signage near highly frequented water stations and recognition as an event sponsor. $5,000

Community Service Sponsor-Available
Be recognized as a business that gives back, and brand this year’s project that will support local charities. Sponsorship includes branded recognition around community service activity, marketing associated with the community service project, and recognition as an event sponsor. $5,000

Appreciation Reception-Available
Get noticed at our first party of the conference, the Appreciation Reception. Held for the most senior wind industry leaders and policy makers, sponsorship includes branded recognition in front of the most distinguished group of attendees, your company logo featured during the event, and recognition as an event sponsor. $10,000

Conference Supporter & Side Event-Available
With WINDPOWER’s support, organize and host your own presentation or interactive event, tailored to your requirements. $5,000

Exhibitor Toast (Monday)-Available
Join AWEA Leadership and exhibitors before the show floor opens as we toast to the start of another successful WINDPOWER. Sponsorship includes signage, recognition as an official event sponsor, and the opportunity to say a few words. $7,500

TO FIND OUT MORE, contact Brent Nussbaum,
Vice President, Member Relations | 202-383-2542
bnussbaum@awea.org | www.windpowerexpo.org
ON-SITE SIGNAGE

Registration Experience-Available
Front and center! That’s the visibility you get when you sponsor the registration area, as thousands of potential customers see your corporate brand upon registering. $25,000

Exhibition Aisle Signs- Multiple Available
Place your logo and branding on a printed aisle sign to draw attention right to your booth. $2,500

Banners-Available
Explore the WINDPOWER On-site Branding Guide to navigate the venue and find the perfect placement for your promotion. Contact for pricing.

Meter Boards-Available
Fully customized and double-sided freestanding signs located in the convention center lobby. $3,500

Elevator Slicks/Stair Graphics-Available
See the WINDPOWER On-site Branding Guide for more information. Contact for pricing.

Column Wraps-Available
See the WINDPOWER On-site Branding Guide for more information. Contact for pricing.

Hanging Banner-Available
(Exhibitors Only)
Main concourse hanging banner. View the WINDPOWER On-site Branding Guide for more details. Contact for pricing.

Main Aisle Intersection
Carpet Graphic-Available
(Exhibitors Only)
Direct attendees right to your booth and capture attention within a high traffic area of the show floor. $10,000

Carpet Logos-Available
(Exhibitors Only)
Capture attention and direct attendees right to your booth with your company logo on the show floor. $5,000

Networking Table
Sponsorship #1-Available
One reserved table in the networking/concession area with tabletop signage, space permitting. $1,000

Networking Table
Sponsorship #2-Available
Five reserved tables in the networking/concession area with tabletop signage, space permitting. $4,000

ON-SITE BRANDING

Official Pens-Available
Your company logo branded on pens that will be distributed to attendees both at registration and in education stations. $15,000

Official Badge Lanyard-Apex Clean Energy
Your company name and logo will hang around the neck of all attendees. Lanyards will be ordered by show management. $50,000

Notepads-Available
Prominently place your logo on the official show notepads. Notepads will be ordered and shipped by show management. $15,000

WINDPOWER T-Shirt Giveaway-Available
Your company to sponsor a t-shirt giveaway to WINDPOWER attendees. $15,000

Conference Badge-Available
Your company logo on all conference badges. $25,000

TRANSPORTATION

Exterior Shuttle Cling
Shuttle Seat Headrest-Available
Gain maximum exposure for your company, as official WINDPOWER hotels will be running shuttles to and from the convention center. Contact for pricing & details.
2019 SPONSORSHIP OPPORTUNITIES

THOUGHT LEADERSHIP/EDUCATION

General Sessions
Opening General Session: Available
Closing General Session: Available
Includes the introduction of the keynote speaker, prominent signage, audio-visual presentation of logo and name, and speaking slot, if available. $75,000

Education Stations-5 Available
Sponsor a station of your choosing and get noticed as a primary thought leader. Sponsorship includes branding above and beside the stage throughout the conference, and marketing associated with the station’s educational content. $25,000

Present-Your-Own
Technical Session-5 Available
Choose a session to demonstrate thought leadership and display your brand. Sponsorship includes guaranteed speaking opportunity during the conference, branded listing in mobile app, and less restrictions on content than traditional education session. $5,000

DIGITAL ELEMENTS

Official Mobile App & Attendee Engagement-Available
The mobile app is the number one resource for WINDPOWER attendees during the conference as it includes the agenda, speaker bios, presentations, networking and more! Within the app is Sli.do, the attendee engagement tool used for polling and Q&A. This opportunity includes recognition throughout the app, Sli.do, and in the printed program. Your sponsorship also includes 1 push notification and 2 banner ads. $20,000

Registration Confirmation Email-Available
Place your logo in the confirmation email sent to every registered attendee. $15,000

Wi-Fi-Available
Sponsorship includes recognition as the official internet sponsor, logo recognition on-site, in the printed program, a customized password, and landing page. $25,000

Re-charge Lounge-2 Available
Provide a comfortable retreat for attendees, complete with seating, Wi-Fi, and outlets to re-charge laptops and phones. $25,000

New! Online Agenda Advertisement-Available
Includes an online advertisement listed on the official event agenda page, and event sponsorship recognition. $7,000

AT THE HOTELS

Hotel Keycards-Available
Keep your company name in the forefront of attendee’s minds, and distribute room keycards with your preferred graphic and/or logo printed on one side of the keycard to all attendees at the hotel. $30,000

Hotel Welcome Stations-Available
Have attendees notice you even before the expo hall opens. Contact for details.

OTHER

Luggage Sponsor-Available
Provide attendees a convenient, on-site location to securely check their bags while they are networking on the show floor. $10,000

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WINDPOWER 2019
Conference & Exhibition
May 20-23 | Houston, TX