Elevate.

Your new exhibition hub and conference for utility-scale renewable energy.
WHAT IS CLEANPOWER?

We’ve welcomed pan-renewable and multi-technology businesses at WINDPOWER for years. In 2020, we’re throwing the doors open, creating an even bigger opportunity for companies in wind, solar, storage and other clean energy technologies to learn and do business across the utility-scale power sector.

The WINDPOWER Conference and Exhibition will continue as the heart of CLEANPOWER, with the addition of exhibition space and conference programming for utility-scale solar, storage, and other clean energy technologies. By incorporating these technologies into a single exhibition hub, CLEANPOWER will create efficiencies for exhibitors and attendees with multi-technology business models. Pure play businesses will benefit from increased show traffic and opportunities to build beneficial partnerships across the clean tech industry.

WHO ATTENDS?

Top 2019 Attending Companies

2019 Attending Companies  
Click to download

2019 Exhibitor List  
Click to download

Leading Countries

- United States
- Canada
- Denmark
- Germany
- Mexico
- United Kingdom

*Based off number of employees/team members sent in 2019

TO FIND OUT MORE, contact Brent Nussbaum, Vice President, Member Relations | 202-383-2542 bnussbaum@awea.org | www.cleanpowerexpo.org

CLEANPOWER 2020
Conference & Exhibition
June 1 - 4 | Denver, CO
ALL MAJOR RENEWABLE ENERGY SEGMENTS WILL COME TOGETHER AT CLEANPOWER.

- Manufacturing
- Utilities
- Construction
- Operations and Maintenance
- Safety
- Corporate Buyers
- Suppliers
- Law/legal services
- Project development
- Component processing
- Project operators
- Finance & investing
- Resource assessment
- Federal, state, and local governments

42% of WINDPOWER 2019 exhibitors did business in other renewable segments. Of that 42%:

- 85% involved in solar
- 33% involved in energy storage
- 26% involved in hydropower
- 23% involved in other sectors

7,000 registered attendees
400+ exhibitors
50 states represented
40 countries represented
WHY SPONSOR?

Sponsorships are a powerful way to build influence and get your message in front of key stakeholders and decision makers. CLEANPOWER offers a variety of opportunities to help extend your brand’s presence and broadcast your company brand to thousands of industry buyers, technical experts, and market suppliers. This type of exposure is invaluable to companies that want to be considered market leaders, and shows both commitment to a growing industry and value as a market resource.

The following opportunities are designed to improve your company’s visibility, reinforce existing relationships, drive more traffic to the booth or website and ultimately create more leads. Your brand will be on display before, during and after the event through our on-going marketing campaigns.

All CLEANPOWER Sponsors will receive:

- Acknowledgement on the AWEA event page and a link to your website
- Sponsor ribbons for your badge
- Acknowledgement in the printed program
- Prominent display of your logo throughout the meeting space
- Acknowledgement during the opening session
- Recognition as a sponsor on promotional materials

TO FIND OUT MORE,
Contact Brent Nussbaum,
Vice President, Member Relations | 202-383-2542
bnussbaum@awea.org | www.cleanpowerexpo.org

CLEANPOWER 2020
Conference & Exhibition
June 1 - 4 | Denver, CO
cleanpower.sponsorship.ges.com
**NETWORKING & HOSPITALITY**

**Opening Reception (Monday)-Vestas**
Kick off the conference right with branding throughout the most highly anticipated networking reception. Sponsorship includes branded recognition at each bar station, your own signature cocktail to represent your brand with attendees, and recognition as an official event sponsor. $25,000 Shared/$50,000 Exclusive

**Exhibit Hall Happy Hour (Tuesday)-Available**

**Exhibit Hall Happy Hour (Wednesday)-Available**
Celebrate the close of a full day of the conference as the official happy hour sponsor. Sponsorship includes branded signage at bars throughout the exhibition hall, a bar located in or near your booth, as well as recognition as an official event sponsor. $20,000

**Breakfast & Breaks-Available**
Sponsorship includes napkins branded with your company logo, recognition on signs at the event, and in the program guide. Includes all breakfasts and AM/PM coffee breaks. $25,000

**Community Service Sponsor-Available**
Be recognized as a business that gives back, and brand this year’s project that will support local charities. Sponsorship includes branded recognition around community service activity, marketing associated with the community service project, and recognition as an event sponsor. $5,000

**Conference Supporter & Side Event-Available**
With CLEANPOWER’s support, organize and host your own presentation or interactive event, tailored to your requirements. $5,000

**Opening Reception Photo Booth-Available**
Help Opening Reception partygoers capture their CLEANPOWER friendships in this entertaining style. $10,000

**New! Wellness Sponsor-Available**
The show is busy with over 400 exhibitors, five concurrent education theaters and countless business development and committee meetings. Attendees are able to enjoy a quiet place to recharge their internal batteries in the Wellness Room. This sponsorship comes with branding in the wellness room as well as the yoga meet up on Tuesday morning. Contact for pricing.

**Appreciation Reception-Available**
Get noticed at our first party of the conference, the Appreciation Reception. Held for the most senior industry leaders and policy makers, sponsorship includes branded recognition in front of the most distinguished group of attendees, your company logo featured during the event, and recognition as an event sponsor. $10,000

**Networking Meet-Ups-Available**
Sponsor informal meet-ups on Tuesday and Wednesday at unique locations around Denver. Contact for pricing.

**Networking Table-Available**
One reserved table in the networking/concession area with tabletop signage, space permitting. $1,000

**Re-charge Lounge 2-ABB**
Provide a comfortable retreat for attendees, complete with seating, Wi-Fi, and outlets to re-charge laptops and phones. $25,000

To find out more, contact Brent Nussbaum, Conference & Exhibition Vice President, Member Relations | 202-383-2542 bnussbaum@awea.org | www.cleanpowerexpo.org | cleanpower.sponsorship.ges.com
ON-SITE SIGNAGE

Registration Experience-Available
Front and center! That’s the visibility you get when you sponsor the registration area, as thousands of potential customers see your corporate brand upon registering. $25,000

Exhibition Aisle Signs-Multiple Available
Place your logo and branding on a printed aisle sign to draw attention right to your booth. $2,500

Meter Boards-Multiple Available
Fully customized and double-sided freestanding signs located in the convention center lobby. $3,500

Banners, Column Wraps, and Escalator Slicks/Stair Graphics-Available
Explore the CLEANPOWER On-site Branding Guide to navigate the venue and find the perfect placement for your promotion. Contact for pricing.

Main Aisle Intersection Carpet Graphic-Available (Exhibitors Only)
Direct attendees right to your booth and capture attention within a high traffic area of the show floor. $10,000

Convention Center Charging Stations-Available
Your company logo on all 6 pre-existing charging stations throughout the convention center to allow attendees to re-charge laptops and phones with your brand in mind. $25,000

Carpet Logos-Available (Exhibitors Only)
Capture attention and direct attendees right to your booth with your company logo on the show floor. $5,000

DIGITAL ELEMENTS

Wi-Fi-TPI Composites, Inc.
Sponsorship includes recognition as the official internet sponsor, logo recognition on-site, in the printed program, and landing page. $25,000

Registration Confirmation Email-Available
Place your logo in the confirmation email sent to every registered attendee. $15,000

New! Online Agenda Advertisements-Available
Includes an online advertisement listed on the official event agenda page, and event sponsorship recognition. $7,000 Leaderboard/$4,000 Box Spot

AT THE HOTELS

Hotel Keycards-Available
Keep your company name in the forefront of attendees’ minds, and distribute room keycards with your preferred graphic and/or logo printed on one side of the keycard to all attendees at the hotel. $30,000

Hotel Welcome Stations-Available
Have attendees notice you even before the expo hall opens. Contact for details.

OTHER

Luggage Sponsor-Available
Provide attendees a convenient, on-site location to securely check their bags while they are networking on the show floor. $10,000

TO FIND OUT MORE,
Contact Brent Nussbaum,
Vice President, Member Relations | 202-383-2542
bnussbaum@awea.org | www.cleanpowerexpo.org

CLEANPOWER 2020
Conference & Exhibition
June 1 - 4 | Denver, CO
cleanpower.sponsorship.ges.com
THOUGHT LEADERSHIP/EDUCATION

**Power Station & Opening**

- **General Session - Siemens Gamesa**
  Includes the introduction of the keynote speaker, prominent signage, audio-visual presentation of logo and name, and speaking slot, if available. $75,000

**Education Stations - 3 Available**

Sponsor a station of your choosing and get noticed as a primary thought leader. Sponsorship includes branding above and beside the stage throughout the conference, and marketing associated with the station’s educational content. $25,000

**Present-Your-Own**

- **Technical Session - 5 Available**
  Choose a session to demonstrate thought leadership and display your brand. Sponsorship includes guaranteed speaking opportunity during the conference, branded listing in mobile app, and less restrictions on content than traditional education session. $5,000

**ePoster Gallery - DNV GL**

Back by popular demand, the ePoster Gallery presents limitless real estate to promote your brand. Sponsorship includes branding of the ePoster area, ability to include a sponsor loop between presentations, and recognition as an official event sponsor. $25,000

**Official Mobile App & Attendee Engagement - Available**

The mobile app is the number one resource for CLEANPOWER attendees during the conference as it includes the agenda, speaker bios, presentations, networking and more! Within the app is Sli.do, the attendee engagement tool used for polling and Q&A. This opportunity includes recognition throughout the app, Sli.do, and in the printed program. Your sponsorship also includes 1 push notification and 2 banner ads. $20,000

ON-SITE BRANDING

**Official Pens - Available**

Your company logo branded on pens that will be distributed to attendees both at registration and in education stations. $15,000

**Official Badge Lanyard - Apex Clean Energy**

Your company name and logo will hang around the neck of all attendees. Lanyards will be ordered by show management. $50,000

**Notepads - Available**

Prominently place your logo on the official show notepads. Notepads will be ordered and shipped by show management. $25,000

**Conference Badge - Available**

Your company logo on all conference badges. $25,000

**New! Oxygen Bar Sponsor - Available**

An oxygen bar is a free-standing station where attendees can breathe over 90% pure oxygen and aromatherapy from a disposable nasal cannula. This re-energizing station will be located in a high traffic area and branded to your company. $20,000

**Official Water Bottle Sponsor - Available**

Branded recognition on reusable water bottles provided at main water stations. $25,000

**Convention Center Water Stations - Available**

Your brand will help keep attendees hydrated throughout the convention center and while networking through the expo hall. Sponsorship includes signage on highly frequented, pre-existing water stations all throughout the convention center and recognition as an event sponsor. Contact for Pricing.

TO FIND OUT MORE,
Contact Brent Nussbaum,
Vice President, Member Relations | 202-383-2542
bnussbaum@aewa.org | www.cleanpowerexpo.org

CLEANPOWER 2020
Conference & Exhibition
June 1 - 4 | Denver, CO
cleanpower.sponsorship.ges.com
For years, WINDPOWER has been a leading conference for emerging energy technologies and it will continue to be the heart of our next chapter as CLEANPOWER. Incorporating these technologies into a single exhibition hub will be more convenient for multi-tech businesses as well as companies specializing in wind or utility scale solar who will benefit from an efficient business development forum that attracts an exclusive audience of large-scale developers, corporate buyers and utilities. Join us for this exciting new chapter June 1 – 4 in Denver.

TO FIND OUT MORE
Contact Brent Nussbaum,
Vice President, Member Relations
202-383-2542 | bnussbaum@awea.org
www.cleanpowerexpo.org

Elevate.